

Concentra Award 2010 – Press Release

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The winner of the 2010 Concentra Award for Video Journalism was announced today as Adam Ellick for his report "Cracking the Whip in Pakistan" which was produced for the NewYorkTimes.com.

The award which is in its fifth year recognizes excellence in Video Journalism and awards the winning journalist a prize of 10,000 Euros.

This year's winner was chosen from nearly a hundred entries from around the world and was selected unanimously by the jury for both the quality of the journalism and the fact that it successfully tackled stereotypes in Pakistani society.

The jury also awarded a second prize in the category of "breaking news" to Casey Kauffman for his report about the death of a baby in Gaza for Al Jazeera International. The report was chosen both for its excellence in journalism and for the unique access it gave to a highly emotional story.

The Chairman of the Jury, Michael Rosenblum said "This is our fifth year of presenting the Concentra Award in Video Journalism and each year we have been privileged to see a quantum improvement in the quality of the stories, the quality of the shooting and the power of the narrative. In particular, we are starting to see a greater emphasis on those stories which television news, up until now, might not have covered or even seen – more intimate, more personal and in many ways, more human".